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# Antique & Contemporary Advertising Memorabilia: Identification & Value Guide (Antique And Contemporary Advertising Memorabilia)



## Synopsis

Hundreds of listings and over 1,000 full color photographs. The beginner and advanced collector will find the book easy to use. Arranged alphabetically with all values coded. Signs, calendars, thermometers, clocks, trays, and many more categories are featured. AUTHORBIO: B.J. Summers continues to compile essential references for advertising and Coca-Cola collectors. His popular books include Pocket Guide to Coca-Cola, Summers' Guide to Coca-Cola, Soda Pop Memorabilia, Antique & Contemporary Advertising Memorabilia, and Value Guide to Gas Station Memorabilia. His books have become standard references in their fields. REVIEW: This book is one of the most comprehensive encyclopedias on the market, listing thousands of collectible items. It's a must-have for advertising collectors, brought to you by bestselling author B.J. Summers.

## Book Information

Series: Antique and Contemporary Advertising Memorabilia

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Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (3 customer reviews)

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## Customer Reviews

A brand new 2002, 416 page beautiful plastic laminated hardbound library book advertising memorabilia lovers will appreciate. There are more than 1,200 large, full color sharp photos included. Current values are shown. Listings are in alphabetical order throughout the book, making item location easy. Useful for beginners and advanced collectors, and everyone interested in ad memorabilia. Add it to your library. It's a beautiful book.

Nice photos and descriptions. Excellent content. Money well spent when purchasing this book. It

helped educate me about a few items and when I was at a recent garage sale, two tins were lying on the table with \$20 each on them. I sold them for \$800 each.

great

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